

Appleton Boychoir Fruit, Cheese and Sausage Sale 2012

Important Dates

SALE DATES:

Thursday, January 5 – Monday, January 30: Ambassador, Senior, Junior & Repertoire Choirs SELL!

All order forms and money must be turned in at the **beginning** of rehearsal on Monday, January 30!

FRUIT, CHEESE AND SAUSAGE ARRIVAL:

The fruit will arrive in Appleton on **Thursday, February 23** and will be unloaded starting at 3:00 pm at the **Appleton Papers** warehouse, **115 North Kensington Drive**, located just down the street from WHBY between College Ave. and Newberry St.

ORDER PICKUP AND DELIVERY:

Fruit may be picked up beginning on **Friday, February 24 from 8:00 am until 6:30 pm. ALL FRUIT MUST BE PICKED UP BY 6:30 PM ON FRIDAY!** Your brochures/tally sheets will be at the warehouse; however, you may wish to keep a separate record for your own peace of mind.

REMEMBER: You are responsible for delivering all orders you have sold.

Sell, Sell, Sell!

PROCEDURES FOR SELLING:

Each boy will receive one brochure that includes a tally sheet on the back. Extra brochures will be available at rehearsals. The tally sheets should be completed in their entirety. The brochure/tally sheets will need to be turned in with all money on the designated choir rehearsal date. They will be returned to you when you pick up your fruit for delivery.

MONEY:

All orders must be pre-paid. The Appleton Boychoir must pay for the fruit, cheese and sausage before it is sent to us. All checks should be made payable to the "**Appleton Boychoir.**" Remember, no order will be tallied unless the payment accompanies it. If you wish to pay for your customers' orders and collect from them when their items are delivered, that is your prerogative. **Please write a check for ALL cash your son collects. If there will be more than one sales sheet, please only turn in a master copy.** This will make tallying much simpler.

SALES GOAL- WONDERLAND CAMP BONUS (August 19-21, 2012):

Each boy registered to participate in the Appleton Boychoir's fundraisers as a part of their tuition payment plan **MUST** sell the equivalent of fifteen boxes of fruit, cheese or sausage. As an incentive for the boys to sell more boxes, the Boychoir helps each boy earn his way to Summer Boychoir Camp. Each boy attending Summer Boychoir Camp will receive a bonus for any box sold over the minimum of fifteen; the bonus will be applied directly to the cost of the camp fee.

Selling fruit, cheese and sausage and delivering it to our customers is a service to our community. You will find that once you have a customer, and if the product is good, you can expect repeat orders the next year. Call on your friends, neighbors, office associates, fellow workers, club meetings, etc. Work hard, earn some money for the Appleton Boychoir, and pay for your Summer Boychoir Camp, too!

2012-2013 Senior & Ambassador Choirs: The cost of Wonderland Camp this year is \$175.00. Wonderland Camp is required for all 2012-2013 Ambassador Choir members. It is optional, although encouraged, for all 2012-2013 Senior Choir members. **CAMP IS FOR BOYS WHO HAVE ADVANCED INTO THE SENIOR & AMBASSADOR CHOIRS AS OF JUNE 2012.** A boy receives 4 points each day at camp for a total of 12 points.

2012-2013 Junior Choir: Members of the 2012-2013 Junior Choir (which will be most, if not all, of the members of this season's Repertoire Choir and some of this season's Junior Choir) will be invited to attend our Wonderland Camp experience for a day on Monday, August 20, 2012. The boys will leave early in the morning on a coach bus with Mr. Albrecht and Mrs. Swaagman and meet the Senior and Ambassador Choirs at Wonderland Camp in Camp Lake,

Wisconsin for a day of music, camp activities and fun! They will then be bused back to Appleton that evening around dinner time. **This Wonderland Camp day experience will cost \$30, which includes busing, lunch and activities for the day. IF A BOY SELLS 15 BOXES OF FRUIT, CHEESE OR SAUSAGE, WE WILL TAKE \$15 OFF HIS DAY CAMP FEE. IF HE SELLS 25 BOXES OF FRUIT, CHEESE OR SAUSAGE, WE WILL TAKE \$30 OFF HIS DAY CAMP FEE – WHICH MEANS IT WOULD BE FREE!**

CAMP BONUS STRUCTURE

Boxes Sold	Camp Bonus	Cost of Camp A & S/J
1-14	\$ 0	\$175/\$30
15	\$15	\$160/\$15
25	\$30	\$145/\$0
35	\$45	\$130
45	\$60	\$115
55	\$75	\$100
65	\$90	\$85
75	\$105	\$70
85	\$120	\$55
95	\$135	\$40
105	\$150	\$25
115	\$165	\$10
120	\$175	\$0

Therefore, if an Ambassador or Senior Choir boy sold more than 120 boxes of fruit, cheese and sausage, he could pay the entire cost of Summer Camp! If a Junior Choir boy sold more than 25 boxes of fruit, cheese and sausage, he could pay for the entire cost of the Day Camp!

*If someone chooses to make a donation to a boy in lieu of purchasing a box of fruit, cheese or sausage, it needs to be over \$6 to be counted as a box of fruit sold for the boys camp credit (i.e. \$6 would be considered 1 box of fruit, \$12 would be considered 2 boxes of fruit, etc).

Volunteers Needed!

TALLYING ORDERS AND COUNTING MONEY:

Monday, January 30, 4-6pm, First Congregational UCC

Friday, February 3, 9-11 am, Trout Museum of Art 4th Floor Conference Room

Volunteers will be needed to count money and record orders during rehearsals on Monday, January 30 at First Congregational UCC. Volunteers will be needed to count money and record orders at the Trout Museum of Art on FRIDAY, February 3 from 9-11 am. We will place the final order with the fruit sale company on Friday, February 3, by 12:00 pm.

ORDER PICK-UP AND DELIVERY:

Friday, February 24, 8:00 am-6:30 pm, Appleton Warehouse, 115 N. Kensington Dr., Appleton

Volunteers will be needed on Friday to load orders into cars, etc. Volunteers will work in two-hour shifts. A volunteer registration sheet is available at the annual meeting/potluck or contact Ms. Shallue if interested. If you have access to a **hand truck or loading cart**, please bring it over to the warehouse on Friday or let Ms. Shallue know and it will be picked up and returned.

REMEMBER: You are responsible for delivering all orders you have sold!